



EUROCONSUMERS FORUM 2022 – LISBON

POST(DE)GLOBALIZATION: NAVIGATING THE NEW CONSUMPTION RELATIONS

08h30-09h00

Welcome Coffee and Networking

09h00-09h05

General Introduction

Filip Van den Abeele – Master of Ceremony & Moderator

09h05-9h20

Setting the Scene by Euroconsumers and Deco Proteste

Ivo Mechels – CEO at EUROCONSUMERS GROUP

António Balhanas – Country Manager at DECO PROTESTE - Portugal

09h25-10h15

The Challenges for E-Commerce in a (De)Globalized World

- **Razvan Antemir** - Public Policy Officer EU Customer Trust at Amazon
- **Karen Ghysels** –Director at European Consumer Centre Belgium ([remote participation](#))
- **Michele Cavuoti** – Product Manager at EUROCONSUMERS GROUP
- **Nuno Matias** – Vice-Chairman of the Board of Directors of AICEP Portugal Global (Portuguese Agency for Investment and Foreign Trade)
- Moderator: **Filip Van den Abeele**



10h20-11h10

European Class Actions and the Future of Consumers Rights in the Continent

- **Marco Scialdone** – Head of Litigation and Academic Outreach at EUROCONSUMERS GROUP
- **Christine Riefa** – Professor of Law at the University of Reading - School of Law - London
- **Maria José Azar-Baud** – Associate Professor at the University of Paris
- **Eric L. Cramer** – Lawyer, Chairman of Berger Montague - USA
- Moderator: **Liz Coll** – Consumer Tech and Digital Policy Consultant - London

11h15-12h05

HISTORICAL SESSION

200 Years of the Brazilian Political Independence: differences and similarities between Portuguese and Brazilian markets

- **Minister Hélio Franchini Neto** – Deputy Chief of the Special Advisory for Federative Relations at the Ministry of Foreign Affairs - Brazil
- **António Balhanas** – Country Manager at DECO PROTESTE - Portugal
- **Luis Antonio Semeghini de Souza** – Lawyer, Partner in LASS Legal Consultants - Brazil
- **Ulisses Rapassi** – Public Affairs Managing Director at Prospectiva Consulting - Brazil
- Moderator: **Fábio Zacharias** – Country Manager at PROTESTE - Brazil

12h10-13h00

Personal Vision: What's Ahead in the Global Economy

- **Introduction: Rita Rodrigues** – Head of Public Affairs at DECO PROTESTE - Portugal
- **Special speaker: Paulo Portas** – Former Deputy-Prime Minister and Minister of Foreign Affairs of Portugal



13h00-14h00
Finger-Food Lunch

14h05-14h55

Digital Scams

- **Aïda Ndiaye** – Head of Public Policy, Policy Campaigns, Strategy and Operations at Meta
- **Beckii Flint** – Influencer Marketing Specialist, Forbes 30 Under 30, Co-Founder Pepper Studio
- **Lino Santos** – Coordinator of the Portuguese National Cybersecurity Centre
- **Els Bruggeman** – Head Policy and Enforcement at EUROCONSUMERS GROUP
- **Lauren Mason** – European Youth Forum
- Moderator: **Liz Coll** – Consumer Tech and Digital Policy Consultant - London

15h00 – 15h30

The Consumer Welfare Hypothesis in Law and Economics

- **Fabrizio Esposito**, Professor at NOVA Law School, in conversation with **Henrique Lian**, Curator of the EC Forum 2022

15h35-16h25

Consumer Digital Empowerment Index

- **António Balhanas** – Country Manager at DECO PROTESTE - Portugal
- **Sebastian Sposito** – Public Affairs Manager Europe, Government Affairs & Public Policy at Google
- **Marco Anelli** – Group Service Manager Statistical Surveys at EUROCONSUMERS GROUP
- **Fabrizio Esposito**, Professor at NOVA Law School
- **Argyri Panezi** – Professor at IE Law School - Madrid
- Moderator: **Filip Van den Abeele**



16h30-17h30

THE GREAT DEBATE

Will the Post-Covid Economy be Marked by Growing De-Globalization? How will consumers and consumer organizations be affected?

- **Markus Kornprobst** – Professor of Political Science and International Relations at the Vienna School of International Studies
- **Carlo Alberto Carnevale-Maffè** – Professor of Strategy & Entrepreneurship SDA Bocconi School of Management - Italy
- **Otaviano Canuto** – Former VP at World Bank, IMF and BID, Senior Fellow at the Policy Center for the New South
- **Alfonso Serrano** – Retail Business Manager for Amazon Spain and Italy
- **Lisa Felton** – Head of External Affairs Strategy and Global Policy Programmes at Vodafone
- **Ricardo Reis** – Professor of Economics at the London School of Economics
- Moderator: **Henrique Lian** – Curator of the EC Forum 2022

17h35-17h50

Wrap Up Session with **Marco Pierani** – Director of Public Affairs and Media at EUROCONSUMERS GROUP